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#### **ART 4523 GRAPHIC DESIGN INTERNSHIP**

C. Hester COURSE OVERVIEW 1/6

# course overview page 1 course requirements page 2 internship contract (2 pages) pages 3-4 final report + portfolio page 5 MSU policies/resources page 6

#### **COVID-19/GENERAL NOTE**

The policies, procedures, and deadlines outlined in this document are tentative and subject to change. Please check **www.msstate.edu/covid19** for the latest health/safety announcements.

#### **COURSE OVERVIEW**

Hello, Potential Design Intern!

The Internship Coordinator must approve the internship *prior to* (1) starting the internship and (2) registering for the course.

The approval/registration process takes time — do not cut it close to the add/drop deadline to submit.

For an internship to qualify for ART 4523 credit, students must work with a design supervisor (a professional design mentor who will supervise the student), doing design-related work for at least 135 hrs.

Pre-requisites: ART 3313 Graphic Design I (GD1) + senior standing

This PDF packet contains essential information and the required paperwork that will need to be filled out, signed, and submitted to the Internship Coordinator via email.

Read and sign the **COURSE REQUIREMENTS** (page 2). By signing, you agree to the terms/requirements of the internship class.

Work with your Internship Supervisor to complete the **INTERNSHIP CONTRACT** (pages 3-4). Your supervisor will need to complete sections 2+3. Both you and your supervisor need to sign the contract.

Carefully review the FINAL SUBMISSION REQUIREMENTS (page 5).

Students will not be allowed to register for the course until all of the paperwork is in order and verified/approved.

Retain copies of these documents for yourself and your supervisor.

#### Cassie Hester

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Department of Art/Graphic Design College of Architecture, Art + Design | CAAD Mississippi State University

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www.caad.msstate.edu/s/graphic-design-art-4523-graphic-design-internship

#### **ART 4523** GRAPHIC DESIGN INTERNSHIP

C. Hester COURSE REQUIREMENTS 2/6

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#### **GENERAL REMINDERS**

ART 4523 is not a traditional course. There are zero contact hours. **Throughout the semester, we will** *not* **meet individually or as a group.** 

Students will work directly with their Supervisor — not the Instructor/Coordinator — to complete the class objectives.

Final grades are assigned based on the completion of the course requirements (i.e., minimum hour requirement and final grade criteria listed on this page). Both the Intern and Supervisor must submit the required elements by the deadline.

Since internships are in progress and items are not due until 2–3 weeks before final exams, midterm progress grades cannot be calculated/posted.

Final grades will be calculated and posted during the final exam period.

#### **COURSE REQUIREMENTS**

Requirements for satisfactory course completion:

#### SUBMIT THE REQUIRED PAPERWORK

Before (1) starting the internship and (2) registering for the course, the Internship Coordinator (Hester) must approve the internship.

All internships must be approved by the Internship Coordinator.

The review, approval, and registration process takes time. Submit the paperwork early — at least 1 week before the add/drop deadline.

#### REGISTER FOR ART 4523 GRAPHIC DESIGN INTERNSHIP

It is the student's responsibility to complete and submit the required paperwork; it is *not* the Supervisor's responsibility. Registration permission will be initiated by the Coordinator and facilitated by the Department of Art Office.

#### **COMPLETE A MINIMUM OF 135 HOURS**

At least 9 hours per week for 15 weeks or equivalent (135 hours minimum) must be completed and documented. The hours per week may vary as long as the minimum requirement is met.

#### SUBMIT THE REQUIRED FINAL DOCUMENTS (STUDENT)

Students must submit the following items 2 weeks prior to the start of final exams: (1) INTERNSHIP PORTFOLIO and (2) FINAL REPORT. See page 5 for more details.

#### SUBMIT THE FINAL EVALUATION REPORT (SUPERVISOR)

The Coordinator will send an evaluation form directly to the Supervisor. Supervisors must complete the form and return it to directly to the Coordinator 2 weeks prior to the start of final exams.

#### **FINAL GRADE CRITERIA**

25% student | final report and internship portfolio 75% supervisor | final evaluation report

The Intern and Supervisor(s) are aware of their responsibilities. In order to receive a final grade, all requirements and deadlines must be completed on time.

NOTE TO STUDENT: By choosing to remain in this class, you agree to abide by the rules and standards set forth in this syllabus. This syllabus may be modified at any time by the instructor. Notice of edits will be by written notice (i.e., email and/or Canvas post).

PRINT NAME:	
SIGNATURE:	
MSU NETID:	
DATE:	

### **ART 4523** GRAPHIC DESIGN INTERNSHIP INTERNSHIP CONTRACT [1/2] C. Hester **INTERNSHIP CONTRACT (2 PAGES)** 3/6 SEMESTER: ☐ FALL ☐ SPRING SUMMER YEAR: 1 STUDENT INFORMATION (To be completed by the Student.) NAME [PRINT]: ADDRESS: CELL #: MSU EMAIL: EMERGENCY CONTACT [NAME + PHONE]: 2 SUPERVISOR INFORMATION (To be completed by the Internship Supervisor.) COMPANY NAME: BRIEF COMPANY DESCRIPTION + COMPANY WEBSITE (URL): SUPERVISOR'S NAME: SUPERVISOR'S TITLE: SUPERVISOR'S AREA OF EXPERTISE: **COMPANY ADDRESS:** SUPERVISOR'S PHONE # [OFFICE AND/OR CELL]: SUPERVISOR'S EMAIL: NOTE TO SUPERVISOR: The Internship Coordinator (Cassie Hester) will send a FINAL EVALUATION/REPORT FORM directly to you via email. The form must be completed and returned 2-3 weeks prior to the start of the final exams. 3 INTERNSHIP INFORMATION (To be completed by the Internship Supervisor.) **BRIEF DESCRIPTION OF JOB DUTIES:** START DATE: END DATE: COMPENSATION: PAID ■ UNPAID WORK SCHEDULE: Students must complete a minimum of 135 hours. \_\_\_\_/HOURS: \_\_ POSSIBLE ACTIVITIES TO BE PERFORMED BY THE INTERN: Please check all that apply. creative tasks: observations: other (enter info below): misc: develop concepts photo shoot(s) conduct research create sketches/roughs press check(s) ☐ file/organize materials create comps/mock-ups presentation(s) ☐ run errands attend meetings

## INTERNSHIP CONTRACT [2/2]

Type the following into the email subject line:

First + Last Name / ART 4523 Internship / CONTRACT

#### **ART 4523** GRAPHIC DESIGN INTERNSHIP

Contract written by J. Mixon

Contract designed/edited by C. Hester | 08 28 20 Contract updated by C. Hester | 04 11 22

C. Hester

**INTERNSHIP CONTRACT (2 PAGES)** 

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4 Adneemen 1 (10 be completed by the Student + Internship Supervis	SUI.)	
× An agreement has been reached wherein		
(studen	nt)	
will work for a <b>minimum of 135 hours</b> at(company name	during the	
semester. This translates to 9 hours per week for	r 15 weeks during the Fall and	
(fall/spring/summer year)		
Spring semesters. However, the hours per week may vary as long as the	minimum requirement is met.	
× Upon successful completion of the internship and class requirements (	i.e., evaluations, etc.),	
will receive 3 hours	credit for ART 4523 Graphic	
Design Internship.		
× The student will / will not _ be compensated by Mississippi Sta (check one)	te University or	
(company name)		
× Cassie Hester will serve as the Academic Advisor/Instructor of Record	I/Internship Coordinator.	
× Near the end of the semester, the student will submit INTERNSHIP DO	CUMENTATION and a FINAL	
REPORT. The Internship Supervisor will submit a FINAL EVALUATION/I	REPORT.	
× Cassie Hester and(internship supervisor)	_will evaluate the student's work.	
INTERN/STUDENT SIGNATURE (To be completed by the Student.)		
I understand and agree with the policies and requirements outlined in th Internship packet/contract. I understand that I am responsible for comm the Supervisor and Coordinator (Hester).	, -	Digital signatures can/will be accepte in lieu of traditional signatures.
SIGNATURE: (student)	DATE:	
INTERNSHIP SUPERVISOR SIGNATURE (To be completed by the	Internship Supervisor.)	
I have discussed the internship with the student and we have agreed up in this packet/contract. I agree to complete the FINAL EVALUATION/R	oon job description/details outlined	
SIGNATURE:	DATE:	
(internship supervisor)		
*******		
<ol> <li>Complete the required paperwork (pages 2-4 of this packet).</li> <li>Save/scan the completed paperwork (pages 2-4 only) as a PDF.         Name the document like so for submission:         First leaf comVEAR arth512 interrebin CONTRACT off     </li> </ol>		
first_last_semYEAR_art4523_internship_CONTRACT.pdf  2 Email the PDE to the Internship Coordinator (Hester) for review		

C. Hester FINAL REPORT + PORTFOLIO 5/6

course overview page 1
course requirements page 2
internship contract (2 pages) pages 3-4
final report + portfolio page 5
MSU policies/resources page 6

#### **FINAL REPORT**

#### The final report must be formatted as follows:

- × typed (Word or Google Drive Document)
- x at least 3 pages in length + cover page (i.e., 4 pages minimum)
- × see Canvas for more information

#### The cover page should include the following information:

- x student's name + NetID
- × name + address of the company
- × name + title of the internship supervisor
- × date

#### The contents of the report must include:

#### 1 COMPANY DESCRIPTION

A description of the company in which you were placed, including the philosophy, structure, role in the design industry, and types of clients.

#### 2 JOB DESCRIPTION

An in-depth description of the job/role you performed, including specific work accomplished.

#### 3 PERCEPTIONS/EXPECTATIONS

Compare your own perceptions and expectations at the beginning of placement to those at the end.

#### 4 ANALYSIS

Analyze the skills, ideas, and knowledge you learned from the internship and discuss which are most needed in this field.

#### 5 SELF-REFLECTION/-EVALUATION

Answer the following: What are your strengths and weaknesses in relationship to the internship experience?

#### 6 SUMMARY/REFLECTION

Answer the following: Was the internship beneficial? Why or why not?

See Canvas for more information.

#### PORTFOLIO (VISUAL DOCUMENTATION) + TOC

Submit visual documentation (i.e., an internship portfolio) as high resolution images/photos, samples, PDFs, packaged InDesign files, website addresses, screen shots, etc.

Students should only include projects/pieces in which they worked or had an active role.

See Canvas for more information.

#### **ART 4523 GRAPHIC DESIGN INTERNSHIP**

C. Hester

#### MSU POLICIES/RESOURCES

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#### **MAROON ALERT/CAMPUS EMERGENCY PLAN**

Students are strongly encouraged to sign-up for text and email Maroon Alerts.<sup>1</sup> Similarly, students are encouraged to save/memorize the phone number for Campus Police.<sup>2</sup>

#### **UNIVERSITY SAFETY**

Mississippi State University values the safety of all campus community members. Students are encouraged to register for Maroon Alert texts and to download the Everbridge App. Visit the Personal Information section in Banner on your MyState portal to register. To report suspicious activity or to request a courtesy escort via Safe Walk, call University Police at 662 325 2121, or in case of emergency, call 911. For more information regarding safety and to view available training resources, including helpful videos, visit ready.msstate.edu.

#### STUDENT SUPPORT/DISABILITY SERVICES

Students who need academic accommodations based on disability should visit the Office of Student Support Services.<sup>3</sup>

#### MISSISSIPPI STATE UNIVERSITY EMAIL POLICY

Mississippi State University students are provided an email account. The University considers this account to be an official means of communication between the University and the student. It is the responsibility of the students to diligently check his/her/hir email.

#### MISSISSIPPI STATE UNIVERSITY HONOR CODE

Mississippi State University has an approved Honor Code <sup>4</sup> that applies to all students. The code is as follows:

As a Mississippi State University student, I will conduct myself with honor and integrity at all times. I will not lie, cheat, or steal, nor will I accept the actions of those who do.

Upon accepting admission to Mississippi State University, a student immediately assumes a commitment to uphold the Honor Code, to accept responsibility for learning, and to follow the philosophy and rules of the Honor Code.

Ignorance of the rules does not exclude any member of the MSU community from the requirements or processes of the Honor Code. Be aware that any violation of the Honor Code will be taken extremely seriously and the normative penalty for violations is the grade of XF in the course.

#### TITLE IX

MSU is committed to complying with Title IX<sup>5</sup>, a federal law that prohibits discrimination, including violence and harassment, based on sex. This means that MSU's educational programs and activities must be free from sex discrimination, sexual harassment, and other forms of sexual misconduct.

If you or someone you know has experienced sex discrimination, sexual violence and/or harassment by any member of the University community, you are encouraged to report the conduct to MSU's Director of Title IX/EEO Programs at 662 325 8124 or by e-mail to titleix@msstate.edu.

#### STUDENT COUNSELING SERVICES

Student Counseling Services offers a variety of clinical and consultation services free to MSU students.

#### WRITING CENTER

The Writing Center provides free writing assistance to all MSU students.

#### CODE OF STUDENT CONDUCT

Students are required to adhere to the policies set forth in this syllabus in addition to the policies outlined by the university in the Code of Student Conduct.<sup>8</sup> Students will be held accountable for unprofessional and disruptive behavior. At the first infraction, students are typically given a verbal or written warning. If disruptive behavior persists, students may be dismissed from the class and/or referred to the Dean of Students' Office.

1 MAROON ALERTS

emergency.msstate.edu @maroonalert (twitter)

2 CAMPUS POLICE police.msstate.edu 662 325 2121

3 STUDENT SUPPORT SERVICES sss.msstate.edu 662 325 3335

4 HONOR CODE honorcode.msstate.edu

5 TITLE IX

msstate.edu/web/security/title9-12.pdf students.msstate.edu/sexualmisconduct titleix@msstate.edu 662 325 8124 **6** STUDENT COUNSELING SERVICES health.msstate.edu

MSU SAFELINE 662 325 3333

662 325 2091

7 WRITING CENTER writingcenter.msstate.edu 662 325 1045

8 CODE OF STUDENT CONDUCT policies.msstate.edu/policy/91100